



GET OUT THE VOTE 2024

VOTE FORWARD:

https://votefwd.org/

Nonpartisan and non-profit

Strategy: Empower grassroots volunteers to write letters to encourage voters from under-represented demographics (largely swing states) to vote.

Method: Letter writing (partial template provided with place for heartwarming personal note on why voting matters to you.)

Target audience: Usually racial minorities with historic under-representation in electorate.

POSTCARDS TO VOTERS:

https://postcardstovoters.org/

Partisan and non-profit

Strategy: Friendly, handwritten reminders from volunteers to targeted voters giving specific

Democrat candidates a winning edge in close, key races coast to coast.

Method: Personalized postcards to address list

provided.

Target audience: Addresses given where additional support for campaigns in various states could make a difference.

ENVIRONMENTAL VOTER PROJECT:

https://www.environmentalvoter.org

Nonpartisan and non-profit

Strategy: Get more environmentalists to vote in

every election

Method: Phone banks, text banks, direct mail,

canvassing

Target audience: Environmentalists who don't

vote.

PROGRESSIVE TURNOUT PROJECT:

https://www.turnoutpac.org

Nonprofit, targets Democrats

Strategy: Reach inconsistent democratic voters and defend democracy through various means, including postcard campaigns with goal of 29 million postcards.

Method: Personalized postcards to address lists

that are provided.

Target Audience: Inconsistent Democratic voters

in key states and House districts

If you would like to get involved, now is the time!!!

Here are some organizations you can contact. Every vote can make a difference and these organizations know that a surge of new votes could really change the tide in some states.